



Reg. No.: .....

Name: .....

### University of Kerala

W6798

Third Semester FYUGP Degree Examination, November 2025

Discipline Specific Core Course

### COMMERCE

### UK3DSCCOM202 - Entrepreneurship Development

Academic Level: 200-299

2024 Admission

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,  
Answer all questions

Qn No.	Question	CL	CO
1	The person who organises and operates a business enterprise is called  Options : A)Manager B)Entrepreneur C)Innovator D)Investor	RE	1
2	Feasibility study is conducted to _____.  Options : A) Check the viability of a business idea B) Increase product demand C)Reduce risk completely D)Advertise a product	RE	1
3	The first step in entrepreneurial process  Options : A)Identification of opportunity B)Resource organisation C)Innovation D)Launching the enterprise	UN	3
4	Name the institution which support Entrepreneurial Support.  Options : A)Chamber of Commerce B)KITCO C)KINFRA D)KTDC	UN	4
5	Name the Govt. scheme which support MSME in India.  Options :	UN	2

Qn No.	Question	CL	CO
	A)MUDRA Loan B)Lond term Loan C)Bank Loan D)Short term Loan		
6	EDP stands for  Options : A)Entrepreneurship Development Program B)Entrepreneurship Development Program C)Economic Development Plan D)Entrepreneurial Data Processing	UN	1

**Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions**

Qn No.	Question	CL	CO
7	List any two determinants of entrepreneurship.	UN	1
8	How we can conduct feasibility study for projects?	UN	3
9	State the role of Incentives and subsidies allowed by government in the development of enterprises.	AP	3
10	Examine the role of economic environment in entrepreneurship.	AP	1
11	Discuss the term SWOT analysis.	AP	3

**Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options \* within each question**

Qn No.	Question	CL	CO
12	A) Apply the concept of technopreneurship to explain how mobile applications improve education.  OR B) State the characteristics of entrepreneurship to identify traits in a successful entrepreneur you know.	AP	1, 1
13	A) Apply the concept of EDP phases to explain how an entrepreneur can move from idea generation to enterprise launching?	AP	2, 4

Qn No.	Question	CL	CO
	OR B)  How can the guidance and funding from SHGs be applied to ensure the sustainability of a new enterprise?		
14	A)  Analyse the role of innovation in entrepreneurship by giving an example of a business that became successful through innovation.  OR B)  Show how government support can contribute to entrepreneurship development?	AN	1, 2
15	A)  Examine the components of feasibility analysis for a rural E-Commerce business.  OR B)  Describe the main challenges in preparing a business plan for a start-up.	AN	3, 3

**Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options \* within each question**

Qn No.	Question	CL	CO
16	A)  “Entrepreneurs are agents of social change.” Evaluate this statement with examples.  OR B)  Examine the need for and importance of Entrepreneurship and the main functions of entrepreneurship.	AN	3, 1
17	A)  Assess the role of entrepreneurship functions such as innovation, risk-taking, and resource management in business success.  OR B)	EV	1, 2

Qn No.	Question	CL	CO
	Support or refute the statement: " Entrepreneurs are made, not born," using evidence from the entrepreneurial environment.		
18	<p>A) Evaluate the basic considerations in setting up a business enterprise.</p> <p>OR</p> <p>B) Evaluate the financial, technical, and market feasibility factors that must be considered while setting up a small business.</p>	EV	3, 3
19	<p>A) Develop a model to provide effective entrepreneurial support to MSMEs ensuring sustainability and competitiveness.</p> <p>OR</p> <p>B) Create a policy proposal under the MSMED Act to provide training, funding and technological tools for digital transformation of micro enterprises.</p>	CR	4, 2